Department of Commerce

Course Outcomes and Program Specific Outcomes

Sr. Program **Course Outcomes Program Specific Outcomes** No. 1. After completion of this course students Financial 1. To impact the knowledge of 1. Accounting various accounting concepts. will aware about various accounting concepts (2013 Pattern) and accounting standards. 2. Students will aware about the basic course 2. To instill the knowledge about accounting procedure, in tally. methods and techniques 3. To acquaint them with 3. Students will get ideas about the various practical approach to accounts accounting concepts like Amalgamation, writing by using software dissolution, conversion and the basic package. concepts related royalty. 2 Financial 1. To impact the knowledge of 1. After completion of this course students will aware about various accounting concepts Accounting various accounting concepts. and accounting standards. (2019 Pattern) 2. Students will aware about the basic course 2. To instill the knowledge about accounting procedure, in tally. methods and techniques 3. To acquaint them with 3. Students will get ideas about the various practical approach to accounts accounting concepts like Single Entry, dissolution, conversion and the basic writing by using software concepts related royalty. package. 1. To make the students On completion of the course students should 3. Computer Concept and familiar with Computer be able to: Programm environment. 1. Use technology ethically, safely, securely, (2013 Pattern) 2. To make the students familiar with the basics of and legally. **Operating System and business** communication 3. To make the students 2. Identify and analyze computer hardware, familiar with basics of Network, software, and network components. Internet and related concepts. 4. To make awareness among 3. Design basic business web pages using students about applications of current HTML/CSS coding standards. Internet in Commerce. 5. To enable students to 4. Install, configure, and remove software and develop their own web site. hardware.

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1			5. Use systems development, word-
			processing, spreadsheet, and presentation
			software to solve basic information systems
			problems.
			6. Apply standard statistical inference
			procedures to draw conclusions from data.
			7. Retrieve information and create reports
			from relational databases.
			8. Make intelligent computer purchase
			decisions.
			9. Analyze compression techniques and
			file formats to determine effective ways of
			securing, managing, and transferring data.
4.	Computer	1. To make the students	On completion of the course students should
	Concept and	familiar with Computer	be able to:
	Application	environment.	
	(2019 Pattern)	2. To make the students	1. Use technology ethically, safely, securely,
	(201) I uttorill)	familiar with the basics of	and legally.
		Operating System and business	und roganty.
		communication	
		3. To make the students	2. Identify and analyze computer hardware,
		familiar with basics of Network,	software, and network components.
		Internet and related concepts.	software, and network components.
			3. Design basic business web pages using
		4. To make awareness among	
		students about applications of Internet in Commerce.	current HTML/CSS coding standards.
		5. To enable students to	4. Install, configure, and remove software and
		develop their own web site.	hardware.
		develop then own web site.	hardware.
			5. Use systems development, word-
			processing, spreadsheet, and presentation
			software to solve basic information systems
			problems.
			6. Apply standard statistical inference
			procedures to draw conclusions from data.
			procedures to draw concrusions from data.
			7. Retrieve information and create reports
			from relational databases.
			8. Make intelligent computer purchase
			decisions.
			9. Analyze compression techniques and file
			formats to determine effective ways of
			securing, managing, and transferring data.
5.	Marketing and	1.To create awareness about	1. After completion of the program students
	Salesmanship	market and marketing	are understand the basic knowledge of market
1 1	(2013 Pattern)		and marketing.
		2. To establish link between	2. Students are understand the marketing
			υ
		commerce and marketing	philosophy and able to generate ideas about marketing research

		 3. To understand the basic concept of marketing 4. To understand marketing philosophy and generating ideas for marketing research 5. To know the relevance of marketing in modern competitive world 6. To develop an analytical ability to plan for various marketing strategy. 	3. After getting the knowledge of marketing students are able to plan the marketing strategy
6.	Fundamental Marketing (2019 Pattern)	marketing strategy1.To create awareness about market and marketing2.To establish link between commerce and marketing	 After completion of the program students are understand the basic knowledge of market and marketing. Students are understand the marketing philosophy and able to generate ideas about marketing research
		 3.To understand the basic concept of marketing 4.To understand marketing philosophy and generating ideas for marketing research 5. To know the relevance of marketing in modern 	3. After getting the knowledge of marketing students are able to plan the marketing strategy
		competitive world 6. To develop an analytical ability to plan for various marketing strategy	
7.	Banking and Finance (2013 Pattern)	1.To acquaint the students with the fundamentals of banking.	1. This course provides students with a broad understanding of international monetary systems and banking with a specific focus on the effects of financial markets and trade balances on international trade and the analysis of regions, countries and markets for international trade.
		2.To develop the capability of students for knowing banking concepts and operations	2. Students are encouraged to analyze and consider international financial management decisions and are taught tools and methodologies to employ as global managers to mitigate risk and take advantage of opportunities in the marketplace.
		3. To make the students aware of banking business and practices.4. To give thorough knowledge of banking operations.	

		5.To enlighten the students regarding the new concepts introduced in the banking system	
8.	Fundamental Banking (2019 Pattern)	1.To acquaint the students with the fundamentals of banking.	1. This course provides students with a broad understanding of international monetary systems and banking with a specific focus on the effects of financial markets and trade balances on international trade and the analysis of regions, countries and markets for international trade.
		2.To develop the capability of students for knowing banking concepts and operations	2. Students are encouraged to analyze and consider international financial management decisions and are taught tools and methodologies to employ as global managers to mitigate risk and take advantage of opportunities in the marketplace.
		 3. To make the students aware of banking business and practices. 4. To give thorough knowledge of banking operations. 5.To enlighten the students 	
		regarding the new concepts introduced in the banking system	

Program offered: S.Y.B.Com

Sr. No.	Program	Course Objectives	Program Specific Outcomes
1.	Business Communication	1.To understand the concept, process and importance of communication.	1. Apply business communication strategies and principles to prepare effective communication for domestic and international business situations.
		2.To develop awareness regarding new trends in business communication.	2. Identify ethical, legal, cultural, and global issues affecting business communication.
		3.To provide knowledge of various media of communication.	3. Utilize analytical and problem solving skills appropriate to business communication.
		4.To develop business communication skills through the application and exercises.	4. Participate in team activities that lead to the development of collaborative work skills.
			5. Select appropriate organizational formats and channels used in developing and presenting business messages.
			6. Compose and revise accurate business

			documents using computer technology.
			7. Communicate via electronic mail, Internet, and other technologies.
			8. Deliver an effective oral business presentation.
2.	Corporate Accounting	$1 \cdot$ To make aware the students about the conceptual aspect of corporate accounting	1. After completing the syllabus of this course students will aware about the conceptual aspect of corporate accounting
		2. To enable the students to develop skills for Computerized Accounting	2. Students will aware about accounting standard and computerized accounting practices.
		3. To enable the students to develop skills about accounting standards	
3.	Business Management	1. To provide basic knowledge& understanding about business management concept.	1. After studying this subject student will able to understand the basic concepts regarding the business management
		2. To provide an understanding about various functions of management.	2. Students will able to understand the functions of management and its applications.
4.	Elements of Company Law	1. To impart students with the knowledge of fundamentals of Company Law.	1. Students will able to understand the basics of company law and its applications
		2. To update the knowledge of provisions of the Companies Act of 2013.	2.To understand the various amendments made in the company act 2013.
		3. To apprise the students of new concepts involving in company law regime.	3.After getting the knowledge students will able to work out as per company act 2013.
		4. To acquaint the students with the duties and responsibilities of Key Managerial Personnel.	
		5. To impart students the provisions and procedures under company law.	
5.	Business Administration I	1.To provide basic knowledge about various forms of business organizations	1.After studying this students will got the knowledge about various business entities like sole traders, partnership, co-operative and company
		2.To acquaint the students about business environment and	2.Students will aware about the environmental effects of various factors on

		its implications thereon.	the business.
		3. To aware them with the recent trends in business	
6.	Banking and	1.To create the awareness	1. After studying this students will got the
	Finance I	among the students of Indian	knowledge about various Bank as well Indian
	(Indian	banking system	Banking System
	Banking	2.To enables students to	2. After the study students will aware about
	System)	understand the reforms and	the Indian Banking Development
		other developments in the	
		Indian Banking	
		3.To provide students insight	3. After the study students will aware about
		into the functions and role of	the Reserve Bank Of India and its Role and
		Reserve Bank of India	Functions.

Program offered: T.Y.B.Com

Sr.	Program	Course Objectives	Program Specific Outcomes
<u>No.</u> 1.	Business Regulatory Framework	1. To acquaint students with the basic concepts, terms & provisions of Mercantile and Business laws	1. After studying this students will able to understand the basic concepts of law in respect of mercantile and business
		2. To develop the awareness among the students regarding these laws affecting business, trade, and commerce.	2. After the study students will aware about the effects of this law on the business.
2.	Advanced Accounting	 1. To impart the knowledge of various accounting concepts 2. To instill the knowledge about accounting procedures, methods and techniques. 	 Students will able to understand the various accounting concepts Students will able to follow the computerized accounting practices
		$3 \cdot$ To acquaint them with practical approach to accounts writing by using software package.	3. They will able to clear the accounting standard and its applications
3.	Auditing and Taxation	1. To acquaint themselves about the concept and principles of Auditing, Audit process, Assurance Standards, Tax Audit, and Audit of computerized Systems.	1.After studying the subject students will understand the application of auditing
		$2 \cdot$ To get knowledge about	2. They will liable to make audit report

		preparation of Audit report.	
		3. To understand the basic concepts and to acquire knowledge about Computation of Income, Submission of Income Tax Return, Advance Tax, and Tax deducted at Source, Tax Collection Authorities under the Income Tax Act, 1961.	3. Students will able to fill up return of the individual assesse.
4.	Business Administration II	1. To acquaint the students with basic concepts & functions of HRD and nature of Marketing	1. Students will able to follow the various functions of HRD
		2. To understand the functions of a business enterprise.	2. Application of functions of Marketing
			3. Applications of functions of Business Enterprises.
5.	Business Administration III	1. To acquaint the students with the basic concepts in finance and production functions of a business enterprise.	1. Students will understand the basic function of finance and various function of production department
6.	Banking and Finance II	1. To acquaint the students with Financial Markets and its various segments.	1. Students will aware about the various segments of financial markets and its applications
		$2 \cdot$ To give the students and understanding of the operations and developments in financial markets in India.	2. Students will able to play actual role in the financial institutions in the Indian Economy
		$3 \cdot$ To enable them to gain an insight into the functioning and role of financial institutions in	
7.	Banking and Finance III	1. To acquaint the students with Banking Law and Practice in relation to the Banking systemin India	1. Students will understand the legal aspects of the banking transactions and its applications
		$2 \cdot$ To understand the legal aspects of Banking transactions and its implications as Banker and Customer.	2. Students will aware about banking law and practice in India
		3. To make the Students aware of the Banking Law and Practice in India	